Executive Advisory Board on Curriculum (EABC)
October 11, 2007
Meeting Summary

Attendance:
Mike McFarlane, Cargill
Tim Olson, IDSc
Mani Subramani, IDSc
Carl Adams, IDSc, MISRC
Alok Gupta, IDSc
Yuqing (Ching) Ren, IDSc
Gedas Adomavicius, IDSc
Donna Sarppo, MISRC
Morgan Kinross-Wright, Undergraduate Business Career Center
Nomuun Batbold, Club MIS President
Robert Tabb, Ecolab
Mike Kirst, General Mills
Todd Loncorich, General Mills
Troy Cardinal, KPMG
Tamara Rath, Northwest Airlines
Shirl Stroeing, SUPERVALU
Mary Texer, Target
Mick Atton, Thomson West
Milla Hautman, United Health Care
Janet Lerch, US Bank

1) Discussion around membership and chair role.
   Actions: Mike M to document and get input on guidelines and then distribute
     Mike M will continue as chair person

2) New faculty were introduced- IDSc (Information and Decision Sciences, Carlson School of Management)

3) Courses were described. A lot of discussion on 4490 topic courses. Suggested leveraging
   Seminar format for current topics and using business community

4) Discussion around how to further market MIS careers. Ideas suggested
   High guidance counselor teacher added to board
   Engage business community with program out of career services
   Initiate a summer camp for High School kids (model health service imitative at UM or
   Step up program)

Actions from meeting:
   a) Those interested in serving on a team to market MIS careers submit to eabc@umn.edu
   b) Those with topics for seminars send to eabc@umn.edu
   c) Alok to visit with Peer coaches, please provide Alok with information on
      types of jobs