Executive Advisory Board on Curriculum (EABC)
Tuesday, January 22, 2008
7:15 a.m.-8:45 a.m.
Room 2-260Z (Executive Training Center) CSOM

Agenda

• Introductions (5 minutes)
  o Course speakers for IDSc 6423 –Enterprise Systems and IDSc 4490-The Business of Blogs, Communities, and Online Social Networks. E-mail: eabc@umn.edu (Approx. 10 minutes)
  o Update on subcommittees to promote interest/enrollment in MIS (Approx. 20 minutes)
    ▪ Pre-college/high school student
    ▪ Existing college student

Open Discussion (Approx. 30 minutes)

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• Future Potential Projects (10 minutes)
  o IT governance in courses
  o ITIL
  o COBIT
  o Specialty Masters Program in IS
    - Examples at IU and BU.
    - Comments and ideas on the market for the graduates.
    - Market study to demonstrate that companies will hire