Executive Advisory Board on Curriculum (EABC)
Tuesday, September 15, 2009
7:15 a.m.-8:45 a.m.
Room 2-260Z

Attendees:
Carl Adams, IDSc
Mark Baltes, Securian
Ravi Bapna, IDSc
Chris Bretoi, 3M
Valerie Green, Andersen Corporation
Alok Gupta, IDSc
Vandy Johnson, Medtronic
Doug Kampe, IBM
Mike Kirst, General Mills
Mike McFarlane, Cargill
Tim Olson, IDSc
Paul Taylor, MN IT Workforce Collaborative
Ching Ren, IDSc
Kate Siegrist, KPMG
Mary Texer
Steve Wu, Small World Solutions

1) High School Outreach Update
   a. Minnesota IT Workforce Collaboration is partnering with EABC, GENERAL Mills to help spread the message on IT Careers
   b. Contact Grant Ecker – General Mills or Paul Taylor Workforce team if you want your organization to work with one or more high schools. They will train us and give presentation materials
      i. Grant.Ecker@genmills.com
      ii. ptaylor@mastersalliance.com

2) Masters Program status
   a. Alok is pulling together Pro Forma cost estimates
   b. Looking to get approval from Dean to take this to next step
c. Will be wanting a few from EABC to act on advisory board

3) Social networking site
   a. Alok and Tim are looking to staff a student position to make this site operational and ensure it stays fresh.
   b. Doug and Tim will work together to fill this position
   c. EABC will be an advisory and sounding board for this role

4) Upcoming student events this year
   a. Tim announced that the IDSc will have a career fair for Freshman and Sophomores like they did last year. This is not a job fair but a marketing opportunity for types of jobs and careers in MIS.
   b. Companies interested should contact Tim if they want to participate
   c. IDSc would like to participate in the international college bowls in Singapore and Vancouver. Companies interested in helping sponsor with panel members and funding see Tim

5) Key Focus areas this year for committee
   a. Brainstormed some ideas on what EABC should focus on this school year
   b. IDEAS:
      i. Participate in Masters Task force advisory
      ii. Help program define their curriculum in more plain speak, or outcome based deliverables, interdisciplinary program
      iii. Talk with recent grads to understand now that they are out what would have been helpful to improve program
iv. Understand programs strategic direction and where the gaps are so EABC can assist closing them

6) NEXT MEETING
   a. Date: late Oct. — Donna to schedule
   b. Agenda
      i. Master Program Update
      ii. Progress on filling Social networking site position
      iii. High School outreach training outcomes
      iv. Information on how program has improved
         1. Enrollment numbers
         2. Successes
         3. Opportunities