### Agenda and Minutes

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
<th>Who</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Start</td>
<td>Call the meeting to order at 7:30</td>
<td>Mary Texer</td>
<td>Kickoff</td>
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</tbody>
</table>
| Update | • Team won at the Travelers Case Competition.  
• Grudge match was held in November; results were not spectacular as the teams are getting to know each other.  
• Vancouver competition is in February.  
• Another grudge match will be held March 7th. (Corrie and/or Ken will let us know if help is needed.)  
• Ken Riley will be taking over the Case Competition Coach from Corrie going forward. | Corrie Fiedler | Update |
| SAP/ERP | • Paul met with the Global SAP group in Germany to confirm their commitment to the University Alliance. The Alliance has 1800 universities worldwide who are members (Paul has the list if anyone wants to see it).  
• SAP’s focus includes putting energy into the Cloud and Design Thinking with a focus on people roles and business process. SAP is the market leader with ~25% market share. Oracle is half that. Sage and Microsoft are each about 6%.  
• The SAP committee is benchmarking the upper Midwest University Alliance schools including U of Iowa, St. Thomas and St. Cloud State. There are 12 schools in the Midwest in the Alliance. | Paul Wellman | Inform |
| CoMIS | • CoMIS is going well. Having structure in place has helped the group immensely.  
• Currently have around 13 accepts for CoMIS; target is 16 schools  
• Tim asked the students if they wanted to go international this year. They did research and decided maybe next year  
• Host companies that students will tour are set  
• Students involved get no credit for the project, but get exposure and experience  
• Committee is working on communicating with the governor, local government officials, local newspapers and those of the participating schools to drive awareness.  
• Committee is also working on increasing attendance at the final round. | Tim Boos | Inform |
| Curriculum | • Team met with Ravi Bapna for expectations setting. Ravi asked the group if they would recommend incorporating MIS Analytics at the undergrad level since we have the Master program in place? This will be discusses at the next | Todd Loncorich | Inform |
## EABC Meeting

| Matt Schmidt | meeting.  
| Brent Murray | • Benchmarking – identified the top 9-10 schools. Carnegie Mellow and MIT are more technically focused. Schools aligned with MN include U of Maryland, Texas, Arizona State  
| | • Seven sections of 2001 will run in the fall of 2015. Will add one more class each year over the next five years for a total of 20 by the end of the decade  
| | • There will be two non-Carlson sections to give other students an opportunity to get into the class  
| | • University goal to increase Carlson to 2,700 students by the end of the decade  
| | • Identifying other computer courses available on campus to see where students could take electives. These include Computer Science and Continuing Education  
| | • Infrastructure degree – looking at more technical opportunities to supplement. Students tend to have 10-20 credits to play with. Most tend to stay within Carlson and look at finance, etc.  
| | • Students want to know what’s available. Question is why – the way will create value  
| | • Faculty needs to be trained on what’s available outside Carlson  
| | • IT Trends – incorporating trends into existing courses. Could offer lecture series where vendor/business partner present new trends aligned with business case. Create the mechanics for them. Could partner with vendor and business – how do we put this together?  
| | o Could use Business Architects – could be a panel on how it’s applied in business  
| | o MISRC – topics coming back  
| | o Club MIS has mailing list  
| | o Could use podcast or video series  
| | o Could be incorporated in 30001  
| Diversity | • Decoding MIS – session on February 19. This replaces Carlson Women in Business meeting. There will be a panel discussion  
| Jessica Sun | • Looking for businesses to sponsor – 3M interested; please check with your company to see if they also want to sponsor  
| Kate Siegrist | • Looking for women panelists – variety of technical background and other backgrounds who moved into tech  
| Mike Mcfarlane | • See handout attached for more information  
| Kathy Shields | • Females in Carlson MIS – data project being completed by grad student, Vivek Vancha, who will complete the project over J Term. Vivek will present to EABC at the February meeting.  

**Diversity**  
Jessica Sun  
Kate Siegrist  
Mike Mcfarlane  
Kathy Shields  

| | • Ravi – question for the EABC – how can the EABC help drive enrollment for the part-time MBA for Analytics program in the fall? (We are assuming this program was approved by the committee of full time faculty). Committee requested a one-page overview of the program that can be shared in local businesses; once we have that information we can promote at our companies and put an update on our LinkedIn profiles  

| IDSc Overview | Alok was awarded a prestigious award from ICIS. No further details were available.  

| Information |  

## Other Updates  

- Alok was awarded a prestigious award from ICIS. No further details were available.
**EABC Meeting**

### Action Items from Previous Meetings

<table>
<thead>
<tr>
<th>Action/Follow Up Item</th>
<th>Assigned to</th>
<th>Target Completion Date</th>
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<tbody>
<tr>
<td>Judges needed for March 7 CoMIS</td>
<td>All</td>
<td>Ken will determine</td>
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### Action Items Today’s Meeting

<table>
<thead>
<tr>
<th>Action/Follow Up Item</th>
<th>Assigned to</th>
<th>Target Completion Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify business sponsors for the February 19 Women in MIS panel</td>
<td>All</td>
<td>12-31-14 to Jessica Sun</td>
</tr>
<tr>
<td>Identify female panelists for the February 19 Women in MIS panel</td>
<td>All</td>
<td>12-31-14 to Jessica Sun</td>
</tr>
<tr>
<td>Feedback on the Women in MIS proposal (attached)</td>
<td>All</td>
<td>12-31-14 to Jessica Sun</td>
</tr>
<tr>
<td>Communicate with your Diversity Contacts about the Feb 19 program (contact list attached)</td>
<td>All</td>
<td>Questions to Jessica Sun</td>
</tr>
<tr>
<td>Ideas on Trends – speaker panels</td>
<td>All</td>
<td>Ongoing to Todd Loncorich</td>
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<tr>
<td>Prepare for discussion on MIS Mentoring</td>
<td>All</td>
<td>Next meeting</td>
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<tr>
<td>One page overview for part time MBA</td>
<td>Ravi</td>
<td>Next Meeting or before</td>
</tr>
<tr>
<td>Follow up with Taryn Bednarek – Club MIS as to why she has not been coming to the meetings</td>
<td>Mary</td>
<td>Before next meeting</td>
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**Next Meeting: February 2, 2015, 7:30-9:00 in Room 2-250 Hanson Hall**