# EABC Meeting
## Minutes

**Date:** September 12, 2016  
**Time:** 7:30 – 9:00  
**Facilitator:** Mary Texer  
**Location:** Room 2-250 Hanson Hall Conference Room

### Attendees
- Gedas Adomavicius – UMN
- Ben Amel
- Tim Boos - Medtronic
- Jessica Bottensek – Target
- Chris Bretoi – 3M
- Alex Carlon - Deloitte
- Shawn Curley – UMN
- Rob Kehr - Securian
- Pat Keran – Optum
- Kevin Kuhn – UMN & Optum
- Todd Loncorich – General Mills
- Mike Mcfarlane – Cargill
- Brent Murray - IBM
- Tim Olson - UMN
- Ken Reily - UMN
- Matt Schmidt – RBC
- Zachary Silverman – Sogeti Consulting
- Kate Siegrist - Lurie Besikof Lapidus & Company
- Mary Texer – BlueCross of MN
- TBD – Club MIS

## Agenda and Minutes

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
<th>Who</th>
<th>Purpose</th>
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<tbody>
<tr>
<td><strong>Meeting Start</strong></td>
<td>Call the meeting to order at 7:30</td>
<td>Mary Texer</td>
<td>Kickoff</td>
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| **IDSC Department Updates** | The start of the school year has gone well.  
- The Business Analytics undergrad minor admin/paperwork has been completed and submitted – it is on track for starting next year.  
- The course title changes worked on last year are on track to be submitted and reviewed at the same time.  
- MIS major is recognized as the highest paying job.  
- Overall classes are full with full waitlists. | Shawn Curley | Update |
| **CoMIS Update** | CoMIS competition is scheduled for March 29th to April 1st.  
- There are 21 teams who have expressed interest from 8 countries. They will soon be asked for a deposit to reserve their spot in the competition.  
- The total # of teams for the competition will be capped at 20. The ideal # competing is 16.  
- The student team has submitted a budget proposal and is on track to effectively managing expenses.  
- Tim Olson and Chris Bretoi will connect to schedule the 3M onsite visit. | Alex Carlon | Inform |
| **Corporate Engagement** | Draft proposal of the marketing material has been submitted and is being tested.  
- Go-to-Market effort is getting started.  
- Faculty engagement inventory is in process.  
- Kevin is working with Ravi to potentially publish a business magazine article and secure an analytics tool to support Corp Engagement efforts. | Mike Mcfarlane | Inform |
| **Curriculum** | The team is prioritizing and assigning resources to work on the goals identified in the planning session.  
- The spring Agile class was identified as a priority to continue and support.  
- Visual Basic is the programming language taught by IDSC.  
- Important to support the Business Analytics undergrad minor.  
- Depth vs breadth in the curriculum: SAP, Security, Database, Cloud  
- Consider career counseling support to highlight education tracks by role (e.g., Business Analyst, Project Manager, Data Architect, Management, Programmer) | Matt Schmidt | Inform |
| **Student Feedback** | The committee discussed the feedback provided by a former student. The discussion provided additional input to the Curriculum committee captured above. | Mary Texer | Discussion |
| **Adjourn** | | | 8:40 |
### EABC Meeting

#### Action Items from Previous Meetings

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<th>Action/Follow Up Item</th>
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<th>Target Completion Date</th>
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#### Action Items Today’s Meeting

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