EABC Planning Meeting
August 21, 2017
2:00 to 6:00
Hanson Hall 2-250

Minutes

2:00 – 2:45 Introductions and Updates
- EABC Member Introductions/Updates
- Proposed 2017-18 Meeting Dates
  o September 18, 2017
  o December 18, 2017
  o February 26, 2018
  o May 21, 2018
- Gedas will be giving the department update and asking for anything specific from the EABC
- Committee self-assignments
  o Curriculum
  o Corporate Engagement
  o CoMIS

2:45 – 3:00 CoMIS Update

3:00 – 4:00 Committee meetings
- Succession planning for committee chair (a vice-chair as it were)
- Set goals for next year
- Make any specific committee assignments and next steps

4:00 – 5:00 Committee reports/2017-18 Goals

5:00 – 6:00 Social Hour at the Acadia

Minutes:

In attendance:
Ben Amel  Todd Loncorich  Gedas Adomavicius
Martin Caride  Mike McFarlane  Kevin Kuhn
Pat Keran  Kate Siegrist  Anny Lin
Rob Kehr  Mary Texer  Tim Olson

Absent:
Tim Boos  Alex Carlon  Zach Silverman
Chris Bretoi  Brent Murray
Jessica Bottensek  Matt Schmidt
EABC Member Introductions and Updates

- Welcome Martin Caride from Land O'Lakes; Martin’s membership was approved unanimously
- See attached roster for board membership and committee selection for 2017/18
- There was a brief discussion about membership term limits which is currently set at four 2-year terms (8 consecutive years) per the bylaws. See EABC Board Governance document attached.
- **ACTION ITEM:** Mary will add a discussion topic to the September board meeting to cover board membership terms and rotations.

Department Update (Gedas):

- **Undergrad #s:**
  - 288 MIS majors
  - 62 MIS minors
  - 114 Business Analytics minors
- **MSBA**
  - 95 students for full-time program this year, the 3rd year; previous years were 25 and 80 students respectively
  - This is the largest full-time graduate program at the Carlson school
  - Placement for year 1 was 100%; year 2 is currently at about 90%
  - There are 20 students starting this fall for the part-time MSBA program
- **Faculty**
  - Hired 3 new last year
    - 2 Tenure Track
    - 1 Teaching Faculty/Senior Lecturer
  - 2 Open Positions:
    - 1 adding for growth
    - 1 will be a replacement for someone moving on
- **MISRC Update**
  - Focused now on the Corporate Outreach Mission and Vision; Tim and Kevin walked through a draft one-pager
  - 3 pillars of the vision are: Access, Facilitation, and Communication
  - Ideally this results in long-term partnerships and relationships and a flexible framework to accommodate all levels of investment
    - Light – recruiting
    - Medium – Executive Education, MSBA project
    - Heavy – combined projects, loaned executives, and research projects with faculty publication
  - Implications identified include legal and data security
- **MIS 50th Anniversary this year**
  - Event planning is underway with a dedicated committee
  - Gedas is looking for support from the EABC; lead for this was assigned to the Corporate Engagement Committee

CoMIS Update

- The CoMIS student chairs walked through the attached slide deck “EABC Kickoff”
Committee Goals for 2017/18

- **Curriculum**
  - Review current curriculum for opportunities for currency, depth/breadth, experiential learning, and special topics.
  - Increase EABC engagement with faculty, academic advisement, and career services with an industry focused lens.

- **Corporate Engagement**
  - Assist in Finalizing the rechartering of MISRC Mission
    - Approval of Vision/Mission
    - Website updated and key links to various areas completed
    - External communication to key stakeholders
    - Internal communication and alignment to key stakeholders
  - Easy engagement with IDSc from External stakeholders
    - Provide key ways to engage with a IDSc to minimize effort by companies
    - Identify and implement at least 2 engagement methods that are implemented
  - Innovative Partnership
    - Identify how we can implement creative partnerships with IDSc and through IDSc for the greater Twin Cities business community
    - Expand what partnering and partnerships might look like for all stakeholders
  - MIS – 50
    - Assist as requested by the planning committee
    - Be a conduit to the EABC for this event

- **CoMIS**
  - Develop an elaborate and effective marketing campaign
  - Develop a sustainable funding mechanism for CoMIS and the two UMN case teams
  - Discovery work to determine next steps to enhance the premier status of CoMIS internationally
  - Determine best method for leveraging the MIS department 50th anniversary celebration

**Attachments:**
- 2017-18 EABC Roster.xlsx
- EABC Board Governance 2017-18.docx
- EABC Kickoff 8_21.pdf